

**KINGSTON**  
**PICKLEBALL**  
Club



## Dear Future Sponsor,

If you have played pickleball then you'll know how fun and addictive it can be! It is a great way to exercise and spend time with friends. No wonder it is the fastest growing sport in North America.

Kingston Pickleball Club's growth mirrors the rapid expansion of the sport with most of its members between the ages of 45-65. This demographic consists of men and women towards the end of their career or in retirement who have the time and disposable income to enjoy the social connection and exercise this sport brings. Located at the corner of Gardiners Road and Cataraqui Woods Drive, the Kingston Pickleball facility's central location provides easy access.

As a growing non-profit, we need the generous support of businesses and community members like you to enhance the experience for all. Please consider taking advantage of one of our corporate sponsorship opportunities that include:

- Social Media Posts
- Website & Digital TV Signage Logo Placement
- Member Newsletter Shout-Out
- 3'x5' Foam Board Signage Courtside
- Guest Passes
- Annual Membership & More

Kingston Pickleball Club offers a variety of packages from Bronze, Silver, and Gold to assist you to make the right choice to fit your advertising needs and budget considerations.

If you are interested in arranging a sponsorship, please do not hesitate to reach out to us. You can contact Aleisha Proudfoot at [kpcmarketing1150@gmail.com](mailto:kpcmarketing1150@gmail.com).

Kind Regards,

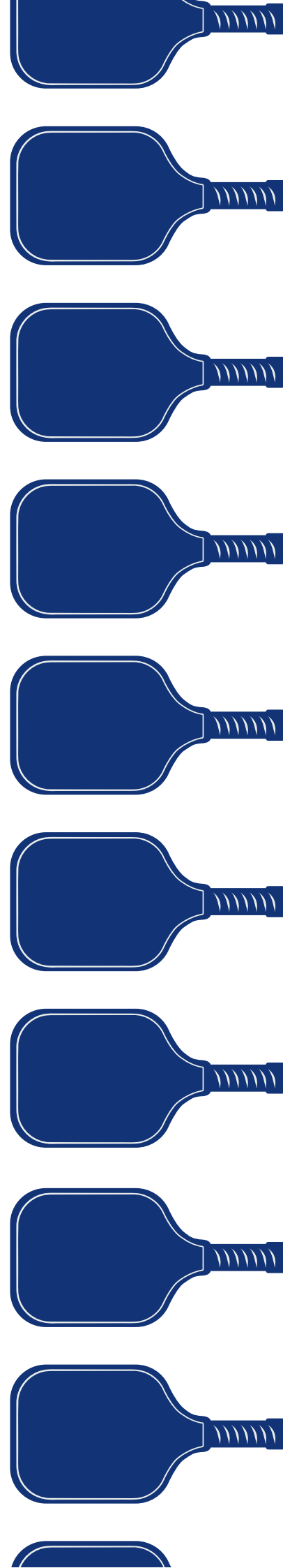
**Kingston Pickleball Club**

**Have Questions? Please feel free to contact us!**

**[Kpcmarketing1150@gmail.com](mailto:kpcmarketing1150@gmail.com)**

**613-447-1253**

**1150 Gardiners Rd (unit 1A)  
Kingston ON K7P 1R7**



# WHY BECOME A SPONSOR?



## COMMUNITY



## REACH YOUR AUDIENCE



## WORK WITH LOCAL BUSINESSES

### Community Engagement

Support our community's active participation in fun and healthy exercise. KPC is a community hub where friends meet for all levels of play.

### Reach your Demographic & Audience

In terms of reach for your business the target demographic Kingston Pickleball attracts is 45-65 year olds. If this reflects your target group we would be the perfect match. On average 250 people come through the door every day, giving you exposure for your brand!

### Work with Local Businesses

If you are interested in collaborating with the Kingston Pickleball Club, you would be supporting a local non-profit which reflects well on your business. With more eyes on your brand through our sponsorship program, you will gain the reach you desire for the Kingston area. We look forward to sharing the levels of our sponsorship program.

# SPONSORSHIP LEVELS

## Gold

**\$2000**

### PACKAGE INCLUSIONS

- Logo displayed on KPC website
- 1x Social media thank you/shout out post (post & story)
- Logo included in monthly newsletter
- Logo display on entrance TV
- 3'x5' Foam board courtside
- 10x (2-hour guest passes) - 20 hrs total
- One-year annual unlimited membership

## Silver

**\$1500**

### PACKAGE INCLUSIONS

- Logo displayed on KPC website
- 1x Social media thank you/shout out post (post & story)
- Logo included in monthly newsletter
- Logo display on entrance TV
- 3'x5' Foam board courtside
- 40x (2-hour guest passes) - 80 hrs total

## Bronze

**\$1000**

### PACKAGE INCLUSIONS

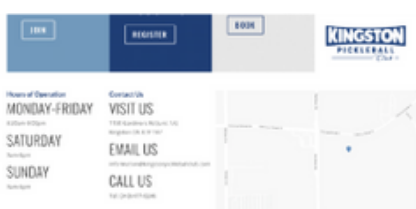
- Logo displayed on KPC website
- 1x Social media thank you/shout out post (post & story)
- Logo included in monthly newsletter
- Logo display on entrance TV
- 3'x5' Foam board courtside



# Bronze Level



**KINGSTON**  
**PICKLEBALL**  
*Club* =



## MEET OUR SPONSORS



"Since January 2004, I have been working as a full time real estate sales representative of Royal LePage Pro Alliance. I chose Royal LePage because they hold the largest market share in Kingston. For 14 years previous to my real estate career I spent my time raising our children and working as a volunteer in our community, fundraising and event planning.

My most gratifying moments in real estate are when I can help my clients find the perfect home. I look forward to "Welcoming you Home".

## PACKAGE INCLUSIONS

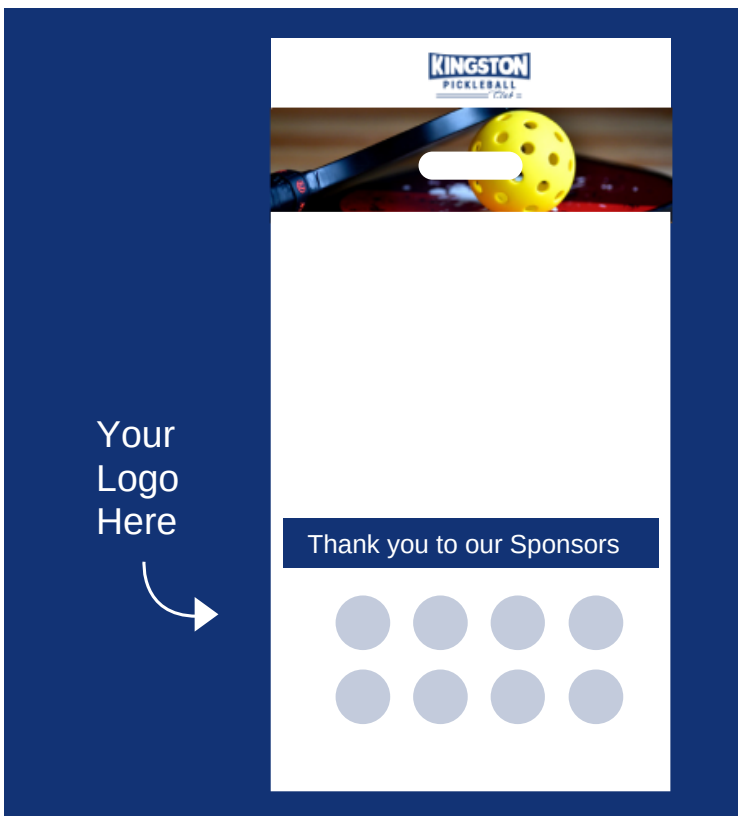
- Logo displayed on KPC website
- 1x Social media thank you/shout out post
- Logo included in monthly newsletter
- Logo display on entrance TV
- 3'x5' Foam board courtside







# Silver Level



## PACKAGE INCLUSIONS

- Logo displayed on KPC website
- 1x Social media thank you/shout out post
- Logo included in monthly newsletter
- Logo display on entrance TV
- 3'x5' Foam board courtside
- 40x (2-hour guest passes) - 80 hrs total



# Gold Level



Your  
Logo  
Here



Your  
Logo  
Here

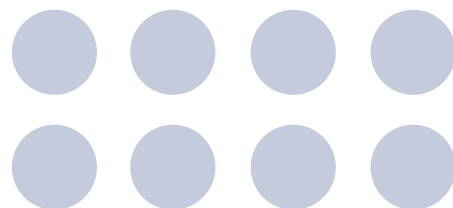


**KINGSTON**  
PICKLEBALL  
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**SPONSOR  
NAME**

Thank you to our Sponsors



## PACKAGE INCLUSION

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